

Meals from the Masters

EVENING WITH THE MASTERS ♦ CELLAR MASTERS' WINE AUCTION ♦ CELEBRITY CHEFS' BRUNCH

APRIL 20, 2012 ♦ APRIL 22, 2012

COMMEMORATIVE COOKBOOK ♦ ADVERTISING CONTRACT

Reservation deadline is March 2, 2012. Artwork is due March 16, 2012.

Image size: 6.5"W x 9"H (full page) or 6.5"W x 4.5"H (half page)
All ads will be printed in full color unless otherwise specified.

INSIDE PAGES

- | | |
|--|---------|
| <input type="checkbox"/> Two-page spread | \$2,500 |
| <input type="checkbox"/> Full page | \$1,500 |
| <input type="checkbox"/> Half page | \$1,050 |

All ads must be provided in the file formats specified by March 16, 2012.

Please reserve the advertising space checked above. We agree to pay for the space specified.

NAME _____ TITLE _____

COMPANY _____
(as you would like it to appear in the Commemorative Cookbook)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

PAYMENT

Mail checks to: Meals On Wheels Delaware at 100 W. 10th Street, Suite 207, Wilmington, DE 19801

Payment method: Check enclosed Credit Card Please bill me

VISA MC AMEX Discover _____ CARD NUMBER _____ EXP. _____

CARDHOLDER NAME _____ SIGNATURE _____

Please confirm your ad space by March 2, 2012.
Fax to (302)656-8414 or e-mail to jbyczek@mealsonwheelsde.org

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APRIL 20, 2012 ♦ APRIL 22, 2012

COMMEMORATIVE COOKBOOK ♦ ADVERTISING FORMAT

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AD DIMENSIONS *(all ads will be printed in full color unless otherwise specified)*

Full Page: 6.5"W x 9"H

Half Page: 6.5"W x 4.5"H

AD FORMATS *(formats listed in order of preference)*

.tiff or .jpg file

- File must be CMYK, high resolution (300dpi at actual size) file
- .jpg files must have the least amount of compression applied (large file size)

PDF file

- File must be high resolution (300dpi at actual size)

***If using Page Maker, please convert to .jpg or .tiff file before forwarding.**

***Please DO NOT use Publisher or Microsoft Word to create ad layouts.**

QUESTIONS?

Please contact Jenna Byczek, Development and Communications Coordinator at (302) 656-3257 ext. 104 or jbyczek@mealsonwheelsde.org.

NEED AN AD?

If your company or organization does not have an ad, or would like to upgrade an existing ad, please contact Allison Quintard at AllisonBrooksDesign@comcast.net.

SHIPPING

Electronic files should be e-mailed to: jbyczek@mealsonwheelsde.org

Printouts and CD's should be mailed to: **Meals On Wheels Delaware, 100 W. 10th Street, Suite 207, Wilmington, DE 19801**

**Please confirm your ad space by March 2, 2012.
Fax to (302) 656-8414 or e-mail to jbyczek@mealsonwheelsde.org**